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|  | **Data Visualization Scorecard** |

**Rate it: From Good to Hilariously Bad**

Making good data visualizations is hard work, even for so-called experts. Today you and a partner are going to **collaboratively review a collection of data visualizations**. Some are strong data visualizations that create a deeper understanding of the underlying data. Others are difficult to interpret or even just hilariously bad. Your job is to rate the quality of the visualizations and keep a few notes about why they are good or bad.

**Directions**

You can find a collection of visualizations on this document [[Link](https://docs.google.com/document/d/1Uc-KTdT1TAs0aPGgm6aLVHoH-6vwh95n9mLa1p_V7FE/edit?usp=sharing)]. Go through each visualization. For each one:

* **Examine the visualization**, as well as any included text. What is it trying to communicate?
* **Discuss with a partner**: Is the visualization clear? Is it misleading? How could it be improved?
* **Rate the visualization** and make a short note about why you gave the rating you did.

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| --- | --- | --- |
| **Number** | **Your Rating** | **Comments / Notes** |
| **1** | Great          Good          Bad          Horrible | The chart is visually stimulating,however, there are too many case studies in a single chart. |
| **2** | Great          Good          Bad          Horrible | It is clear and concise, straight to the point |
| **3** | Great          Good          Bad          Horrible | It’s engaging because it’s in real time |
| **4** | Great          Good          Bad          Horrible | It is visually unappealing, so much is happening in one chart that it can get confusing |
| **5** | Great          Good          Bad          Horrible | N/A |
| **6** | Great          Good          Bad          Horrible | Very captivating, makes you eager to find out more |
| **7** | Great          Good          Bad          Horrible | N/A |
| **8** | Great          Good          Bad          Horrible | N/A |
| **9** | Great          Good          Bad          Horrible | It is very detailed with the colors as well but can really feel crowded |
| **10** | Great          Good          Bad          Horrible | fun to see, but it can be useful to the data collectors to plan future workouts |
| **11** | Great          Good          Bad          Horrible | Very precise and articulate as it shows the data directly based on the information provided |
| **12** | Great          Good          Bad          Horrible | Nice and descriptive you can really see where the data is being addressed |
| **13** | Great          Good          Bad          Horrible | Very direct but can be better |
| **14** | Great          Good          Bad          Horrible | Its very normal but the design is more understanding |
| **15** | Great          Good          Bad          Horrible | Pie charts are good to describe a lot of data and its detailed |
| **16** | Great          Good          Bad          Horrible | THE BEST since it explains everything |
| **17** | Great          Good          Bad          Horrible | Nice and descriptive you can really see where the data is being addressed |
| **18** | Great          Good          Bad          Horrible | N/A |
| **19** | Great          Good          Bad          Horrible | N/A |
| **20** | Great          Good          Bad          Horrible | No visual |
| **21** | Great          Good          Bad          Horrible | Its very relevant to source data based on the visuals |
| **22** | Great          Good          Bad          Horrible | More manual but still detailed good for presentation |
| **23** | Great          Good          Bad          Horrible | N/A |
| **24** | Great          Good          Bad          Horrible | Visuals are small and aren’t that visible |
| **25** | Great          Good          Bad          Horrible | Very precise colorful and well represented |
| **26** | Great          Good          Bad          Horrible | Looks good and is colorful |
| **27** | Great          Good          Bad          Horrible | N/A |
| **28** | Great          Good          Bad          Horrible | Not to much data and is easily able to see what is being analyzed |
| **29** | Great          Good          Bad          Horrible | Its straightforward and has everything directly showcased |
| **30** | Great          Good          Bad          Horrible | THE WORST.Too much is happening cannot really tell |